

# Albert Phan

Colour and Graphics

Design-led story telling as a solution to creative challenges is at the core of what drives me forward as a creative individual.

I’m a multidisciplinary designer, with over ten years of experience focusing on colour and graphics for product. Educated with a BDes Hons in graphic design from the joint program between York University and Sheridan College.

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## Contact

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## Experience

- 2024 Nike Inc.  
Designer II : North America Express Lane  
Providing graphic concept partnership with Color+Material design and executing studio responsibilities.
- 2022 – 2024 Allbirds Inc.  
Senior Concept Designer  
Established visual language for both inline product and limited release through color, graphic, material and trims.
- 2019 – 2022 Specialized Bicycle Components  
Senior Concept Designer  
Led conceping, development, and production of colour and graphics for footwear and helmet categories
- 2015 – 2019 Cervélo Cycles  
Graphic Designer  
Developed production and pro-tour bicycle colour and graphics, as well as marketing and launch materials
- 2013 – 2015 Ove Brand | Design  
Graphic Designer  
Focused on branding design and strategy – accounts included; BMO, Canada Post, WestJet, and Heritage Toronto
- 2013 Pivot Design Group  
Freelance Designer  
Worked on production team for Unifor re-brand
- 2012 BCA – Breadwinner Creative Agency  
Graphic Designer  
Created page layouts, concepts, and designs for various magazines (Later Mag & King Shit) and Nike
- 2011– 2013 YFS – York Federation of Students  
Graphic Designer  
Responsible for event and club identities design

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## References

Can be provided upon request

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## Education

York University / Sheridan College (YSDN)  
BDes Hons - Bachelors of Design with Honours

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## Skills

- Product Creation:  
Color and graphic development, line planning, factory and sample coordination, project management
- Adobe Creative Suite:  
Illustrator, Photoshop, InDesign,
- Other computing knowledge:  
HTML, Css, Javascript, JQuery
- Technical:  
Workshop experience, garage experience, fabrication, design

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## Achievements

- Academy of Annual Reports:  
Gold Winner – Traditional Annual Reporting
- Adobe Design Awards:  
Semi-finalist in Motion Design
- Adobe Design Awards:  
Semi-finalist in Package Design
- York U Faculty of Design:  
Design Achievement Scholarship
- York U Faculty of Design:  
Portfolio Review Scholarship