

# Albert Phan

## Colour and Graphics

Design-led story telling as a solution to creative challenges is at the core of what drives me forward as a creative individual.

I'm a multidisciplinary designer, with over ten years of experience focusing on colour and graphics for product. Educated with a BDes Hons in graphic design from the joint program between York University and Sheridan College.

### Contact

AlbertPhan.com  
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1.415.316.7167  
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### Experience

2024	Nike Inc. Designer II : North America Express Lane Providing graphic concept partnership with Color+Material design and executing studio responsibilities.
2022 – 2024	Allbirds Inc. Senior Concept Designer Established visual language for both inline product and limited release through color, graphic, material and trims.
2019 – 2022	Specialized Bicycle Components Senior Concept Designer Led conceiving, development, and production of colour and graphics for footwear and helmet categories
2015 – 2019	Cervélo Cycles Graphic Designer Developed production and prototour bicycle colour and graphics, as well as marketing and launch materials
2013 – 2015	Ove Brand   Design Graphic Designer Focused on branding design and strategy – accounts included; BMO, Canada Post, WestJet, and Heritage Toronto
2013	Pivot Design Group Freelance Designer Worked on production team for Unifor re-brand
2012	BCA – Breadwinner Creative Agency Graphic Designer Created page layouts, concepts, and designs for various magazines (Later Mag & King Shit) and Nike
2011 – 2013	YFS – York Federation of Students Graphic Designer Responsible for event and club identities design

### Education

York University / Sheridan College (YSDN)  
BDes Hons - Bachelors of Design with Honours

### Skills

Product Creation:  
Color and graphic development, line planning, factory and sample coordination, project management  
Adobe Creative Suite:  
Illustrator, Photoshop, InDesign,

Other computing knowledge:  
HTML, CSS, Javascript, JQuery

Technical:  
Workshop experience, garage experience, fabrication, design

### Achievements

Academy of Annual Reports:  
Gold Winner – Traditional Annual Reporting

Adobe Design Awards:  
Semi-finalist in Motion Design

Adobe Design Awards:  
Semi-finalist in Package Design

York U Faculty of Design:  
Design Achievement Scholarship

York U Faculty of Design:  
Portfolio Review Scholarship

### References

Can be provided upon request